

# Good-Fit Merchants for ClearSale Fraud Security

Get Started With the ClearSale Referral Program

ClearSale provides the most complete, comprehensive e-commerce fraud protection available on the market today. And good news: Almost every merchant is a good fit for ClearSale!

## Desired Merchant Characteristics

We are a perfect fraud solution for:

- Merchants with **high chargeback rates** or **low approval rates**.
- Merchants of **all sizes** – no minimum or maximum.
- Merchants located in or selling to **any country** – no blackout countries or regions.
- Merchants that sell **physical goods** (no digital goods, please!).

➤ **Any card-not-present (CNP) transaction, including:**



E-commerce orders



Mail orders



Telephone orders

➤ **Any vertical, particularly:**



Luxury products  
(including fashion, jewelry, and watches)



Clothing and accessories



Consumer goods



Pharmaceuticals



Electronics



Auto parts



Non-standard products  
(e.g., machinery)



Travel

➤ We also welcome **high-risk verticals**, including:



Vape products, e-cigarettes, and tobacco



Adult novelties



Firearms, ammunition, and accessories



Nutraceuticals and supplements



CBD products

Help your clients find **peace of mind** and **predictability** with their **revenue**, **approval process**, and **customer experience**. Refer them to ClearSale!

Simply send your merchant the referral link we provided, or sign them up directly with ClearSale yourself. We will reach out to your merchant to help them get started and answer any questions they may have.

# Why Your Merchants Can Trust ClearSale

Fraud should never prevent your merchants from realizing revenue. And your merchants' fraud solution should never get in the way of the customer experience they deliver.

ClearSale is the only complete, data-science-backed fraud solution that prevents chargebacks AND false declines to ensure a fast and friendly shopping experience.

We have three major goals:

-  Prevent fraudulent activity.
-  Convert any falsely declined transactions into approved orders.
-  Compensate our clients for losses related to fraudulent chargebacks.

## Improve their KPIs

-  Highest order approval rates in the industry
-  Dramatically reduced chargebacks
-  Performance pricing models with no fixed costs
-  Chargeback guarantees available optionally

## Streamline their operations

-  Approach that's tailored to their business model
-  Accommodate sales peaks – no volume commitments
-  Post-sales business support team
-  Plug-and-play integration with most e-commerce platforms

## Deliver a better customer experience

-  Virtually zero false declines
-  Experienced customer service team
-  Customer playbooks are customized to their business

We are the largest and only solution with the scale, flexibility, expertise, and experience to support any merchant globally:

<b>700+</b> SPECIALIZED FRAUD ANALYSTS	<b>3,000+</b> MERCHANTS	<b>18+</b> YEARS OF EXPERIENCE	<b>150+</b> COUNTRIES	<b>99+%</b> CUSTOMER RETENTION RATE
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## New to the ClearSale Referral Program?

Contact Denise Purtzer at [+1 786 888 4584](tel:+17868884584) or email [denise.purtzer@clear.sale](mailto:denise.purtzer@clear.sale) for more information!